



Students at Queen's University Belfast, Northern Ireland, UK

Get first hand insights into various universities, colleges and institutions

From start to end, and everything in between - education is our business

Enrol into a student life and experience that you will never forget!

## So, where is your next destination?

Choosing the right college or university is never an easy decision. With highly experienced counselors and support from wide range of higher learning institutions worldwide, we are here help you decide the right place to go, and even the right course for you.

We believe education is a life-long experience and we would like to be part of your first steps towards achieving your goals and your future. Deciding the right course and the right place to study is a daunting task especially if you are looking abroad. We will do our best to ensure that you have a smooth and enjoyable experience from the start, even before leaving home. We are committed to bring you and your parents assurance that the money spent on your education is worthwhile and you will receive great exposure, broaden your horizon further and boost your career potential. A student experience you will never forget!

## 8 Countries, more than 50 Institutions

A3 Education & Training represent more than 50 universities, colleges, and various other higher learning institutions from 8 countries - there is bound to be one that is just the right one for you. And our experienced counselors don't just help you apply for a place in a university, we also provide you with the assistance on Visa applications, arranging your accommodations, even help booking your flights and many more!

*A full list of the universities, colleges and institutions we represent are available at <http://a3.my/list-of-institutions/>*

A3 Education & Training provides high-quality education counselling services to both parents and students. The services we provide include;

- Processing of applications to Universities, Colleges, Schools and UCAS applications
- Impartial and comprehensive information on the Education systems and job opportunities after studies
- Enrolment for online programmes
- Assistance with scholarship and bursary applications and interviews
- Visa application service, including translation
- Seminars, interviews and pre-departure briefings for students
- Assistance with flight bookings, medical checks, certificate of good conduct and deferment of National Service
- Assistance with arrangement of accommodation including short-term stay for parents' visit
- Authorised registration centre for IELTS and assistance with PTE examinations

## Facilities and services for partner institutions

As a partner institution, we strive to provide you the the same quality service to assist you maximise your market presence and brand awareness. We can help you design marketing activities and participate in relevant local educational events. We also provide;

- Meeting and counselling area at all A3 offices
- Training rooms and other physical amenities and services of an office, such as telecommunication equipment, computers and the internet, and storage for brochures and other material
- Assistance with open days, school fairs, talks, workshops and education road shows



Main office at Lido Plaza



Consultancy with a parent and student



Meeting / Discussion room

## Study Tours

A3 Education & Training organises study tours for students who are interested to visit the universities and institutions for a first hand experience of the university life, classes and labs, the accommodation and other living facilities, as well as life in the city itself before even signing up!

The most recent tour was a nine-day UK Summer Tour, which took place in June 2014 and participated by 5 students. The students visited four Universities and academic centres in various cities in England and Northern Ireland, including the Queen's University Belfast, University of Gloucestershire and City University London.

More tours are planned in the near future, including to the United States. Check our website or Facebook Page for updates on this and more!



Students using iPad in a mock class at INTO City University London



Segway experience in Belfast, Northern Ireland

## Student Volunteerism

At A3 Education & Training, we pride ourselves with providing our students with more than just placement services. We work with local NGOs to provide an opportunity for potential students to get themselves involved with volunteering and community service activities in ways that can help them gain early experience in their field of interest.

One example was a one-day student volunteer programme for aspiring medical students at a rural village 2 hours away from the city. The activity was organised as part of a larger Medical & Dental Outreach programme organised by a local Rotary Club and the District Hospital. A total of 8 medical doctors and 1 dental team delivered basic medical and dental checks, treatments and medications to about 200 villagers, with assistance provided by 7 medical and one law students that are about to leave for their further studies in various medical foundation and A-Level programmes locally and overseas. The student volunteers provided non-medical assistance to healthcare professionals including doctors, dentist, pharmacist and nutritionists.

This activity provided the students with an opportunity to observe medical professionals in action, interact and even provide basic assistance to the patients. They had direct access to the doctors and specialists as each student was assigned to one throughout the programme. There were plenty of discussions and mentoring, and for most of the students this was their first ever experience in a field that they have chosen as their future career.



Student volunteers at a rural medical outreach



University representatives at a medicine, pharmacy and health sciences education fair organised by A3 education & Training



## Education roadshows, school fairs and open days

A3 Education & Training is committed to provide various in-market support to our partner institutions in order to create better awareness and brand recognition among the local students. We work closely with our partner institutions to fully understand their offerings and strengths of each institutions, develop an effective marketing plan and implement activities designed to reach a broad range of prospective students and audiences.

The range of support provided by A3 Education & Training include;

- Planning year-round marketing activities
- Assist in design and production of marketing material including flyers, newspaper advertisements, banners, etc
- Organise and conduct education roadshows, open days and participation in school fairs
- Promote activities and interactions between local schools and partner institutions e.g. sponsorships for school events, organising essay competitions and other similar activities sponsored by institutions etc.
- Arrange meetings and discussions between university representatives and the relevant government agencies and corporate bodies
- Plan and organise student tours to universities and institutions overseas

We are always open to exploring the various ways work to with our partner institutions. Contact us today to see how we may help you!

## Australian High Commission Education Agent Awards 2014

In recognition of our effort, A3 Education & Training is a proud recipient of the award for **Innovation and Creativity in Marketing** by the Australian High Commission to Malaysia.

## Student Testimonials



Yvonne Liao - University of East Anglia, UK

The first university I applied to from a different agency is ranked between 100-110 but the one I'm studying now with the help of A3 is ranked top 30 – an enormous difference. Amy is very quick and responsible, as I had very limited time left. After my A-Levels result came out she still managed to help me apply to 2 top ranked universities and I chose UEA. I like the life here in Norwich, everything is just good as I expected. I'm glad that I have the opportunity to study in such a good ranking university compared to the one previously recommended to me.



Nelson Tay - Academy of Art University, San Francisco, USA

I wanted to say thank you to Ms. Amy so she truly knows how appreciative I am for everything she has done for me. First, I appreciate her support and advice in completing the application process. Because of her help, I was able to give my application a voice and was accepted to Academy of Art University, San Francisco. I am now studying as a Master of Fine Arts student in Animation and Visual Effects. She has not only been a great guidance counselor, but a real life coach!



Nur Shafiqah Shahirah Mohd Ghazali - INTO Newcastle University, UK

Amy was a joy to work with, easy-going, friendly and definitely a great motivator and she encouraged me to apply for the INTO Foundation Scholarship. I was very hesitant after hearing that they were only giving out 3 awards, worldwide. Though the chances were really slim, I was silently hoping to get it. I wrote the application letter one day in A3's office and after half an hour, I was done. We submitted it and she just told me to keep hoping and never to give up even if I didn't get the scholarship. Never did I imagine to be awarded such a big prize but I did!

## The founders

### Datuk Hj Abdullah Sibil, Chairman

With over 35 years of experience at the forefront of the financial industry in Sabah, Datuk Hj Abdullah Sibil provides advisory in leadership, strategy and customer engagement in the dynamic education industry in Malaysia and particularly in Sabah. He was previously the Chief Financial Officer for Sabah Credit Corporation until his retirement in 2012. He has held various other positions in the State Government including Assistant Land District Officer for Agricultural Department of Sabah and Youth Special Task Force Director at Ministry of Industrial Development.

He is currently active in the private sector, serving on the board of various companies including Greentech Outlook (Sabah) Sdn Bhd (green technology), Rafflesia Medical Centre, Weston Wetland Sanctuary Sdn Bhd (tourism), Ask Victory Sdn Bhd (pharmaceutical), Permodalan Capital Berhad (finance) and Rejoice Tours & Travel Services Sdn Bhd. Datuk Hj Abdullah Sibil is also actively involved in various special interest groups and non-profit organisations.

He graduated from Sabah College in 1973 and received his Diploma in Planting Industry and Management in 1976 from Institute Technology MARA, (now UiTM). He received his Bachelor in Agricultural Business from the University of Southwestern Louisiana, USA (now University of Louisiana at Lafayette) and later MSc in Agribusiness and Business Administration from Sam Houston State University in Texas. He also holds a Certificate of Distinction in the Programme on Investment Appraisal and Management (PIAM) from Harvard University.



### Ade Adenan Ramdan, Director

Ade Adenan Ramdan has many years of experience in the field of business, marketing and industry, beginning from his 8-year stint at the Kota Kinabalu Industrial Park, as part of the Business Development team and later as the lead member of the Information Systems team. This was followed by another 8-year stint with the UK Trade and Investment at the British High Commission Kuala Lumpur.

The latter is a UK Government agency responsible for promoting British businesses overseas as well as foreign investment into the UK. This part of his career has brought him to consult for various UK business leaders not only in Malaysia, but also the greater Asian region as well as in the UK itself.

A self-confessed technophile, photography, music, and the great outdoors, Ade is also actively involved in various charities and not-for-profit work, including as a co-founder and Board Member of Melapi (an environmental outreach and research society and serving as President of the Rotary Club of Luyang for the 2013-2014 term. He is also a faculty member of the Rotary Leadership Institute, a grassroots leadership development programme for Rotary members all over the world.



### Amy Tan, Marketing Manager / Education Specialist

With ten years' experience in Education Management, Amy's previous portfolio includes work in cultural relations and strategic marketing for British Council Malaysia. Amy led the Market Research for English & Examinations, the Country Performance Scorecard returns and also as the Champion for Performance Scorecard within the East Asia region for British Council, Project Manager for both the English Rescue Team and internal communication tools such as Customer Relations Management and Web Information Architecture.

Amy's tenure with British Council has also brought her to working internationally within the British Council's wider organisation including the UK, Hong Kong, Singapore and France. Her extensive experience in the education sector has given her an added advantage into her current venture.

Amy specialises in student/parents counselling, recruitment and collaborative partnerships with higher institutions. Amy's work includes market planning, project and event management, marketing, communication and business development for A3 Education & Training. Amy worked with all range of people and various partners including bookstores, hotel industries, trainers, advertising and higher institutions and is highly experienced in the delivery of successful training and marketing campaigns.





Student volunteers at a rural medical outreach

Top winners at Sabah Invention & Design Exhibition 2014  
with prizes (iPads) sponsored by Monash University

Prospective students on a summer tour in the UK



### Kota Kinabalu (Main Office)

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### Sandakan

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## Our locations

Online

URL: [www.a3.my](http://www.a3.my)  [facebook.com/a3education](https://facebook.com/a3education)